

# Better "makin's"



...more flavor  
...more filter  
...more cigarette

## The secret is in the Marlboro recipe

It was created in Richmond, Virginia, from fine, mild tobacco specially blended, then carefully processed for filter smoking.

This recipe, teamed up with Marlboro's improved filter, gives you a generous helping of flavor in a smoke of surprising mildness.

For more facts about Marlboro, the new world is at the point of a pen.

